



SANTAFEST – SUMMER EDITION 2017
SATURDAY JULY 22, 2017
10AM - 4PM

Get Involved Guide



We invite you to be a part of SantaFest!

www.santafest.ca

Contact us at hallc@vianet.ca/ 705-641-9988



SantaFest

Summer Edition

SantaFest is a 'Christmas in July' summer street festival in that celebrates Bracebridge as Santa's Summer Home! The Festival draws thousands of visitors from across Muskoka and Ontario.

SantaFest 2017 was a huge success, bringing over 3,000 people into our community as a wholesome, family-fun tourism event; with your support we will once again be able to have a tremendous festival.

As a sponsor of SantaFest, your contribution will go towards general festival amenities, entertainment, equipment, set-up/layout, and miscellaneous costs. Sponsors will receive prominent recognition through print and online marketing materials, as well as throughout the festival on July 22.

This year, SantaFest – Summer Edition looks to be another wonderful event to draw tourists and visitors into town. We hope that we can count on your support to put on another tremendous festival showing the significance of the "Jolly Ole Elf" living along the 45th Parallel...in "Bracebridge...Santa's Summer Home"!

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How To Get Involved!

Sponsorship Opportunities

Platinum (\$500 and over)

- Prominent recognition of sponsorship on website (company logo and link)
- Sponsorship recognition on online promotion (e-blast campaigns, social media, etc)
- Prominent signage throughout the venue and entries to the event
- Logo on on-street signage
- Opportunity to place business provided banner in key areas on the street
- Opportunity to place business provided banner on Santa float in parade
- Logo on festival promotional material
- Prominent recognition in festival program

Gold (\$250 - \$499)

- Recognition of sponsorship on website (company logo and link)
- Prominent signage throughout the venue and entries to the event
- Logo on on-street signage
- Logo on festival promotional material
- Recognition in festival program

Silver (\$100 - \$249)

- Recognition of sponsorship on website (company logo and link)
- Logo on on-street signage
- Logo on festival promotional material
- Recognition in festival program

Bronze (up to \$100)

- Recognition of sponsorship on website (company logo and link)
- Logo on on-street signage
- Recognition in festival program

Friend of the Festival (In-Kind)

- Recognition of sponsorship on website (company logo and link)
- Recognition in festival program

If you are interested in a different level of sponsorship or if you would like to become involved in the event, please contact us. We are happy to tailor a sponsorship package that suits your business needs and interests.

Please contact Charles Hall at hallc@vianet.ca / 705-641-9988



Sponsorship Commitment:

- Platinum Sponsor*
- Gold Sponsor*
- Silver Sponsor*
- Bronze Sponsor*
- Friend of the Festival (In-Kind)*

Please contact Please contact Charles Hall at hallc@vianet.ca/ 705-641-9988 if interested in becoming a sponsor. We will require a high resolution image of your logo in JPG, PNG, or EPS format to be submitted with your completed form.

Sponsorship payments will be accepted via CHEQUE or CASH only, cheques are to be made payable to:

SantaFest
1 Manitoba Street
Bracebridge, ON
P1L 1S4

Charles at 705-641-9988 or email hallc@vianet.ca or Brenda at 705-645-5231
brenda@bracebridgechamber.com

Company/Sponsor Name: _____

Company Address: _____

City: _____ Province: _____ Postal Code: _____

Company website: _____

Name of Contact Person: _____ Email address: _____

Office Phone: _____ Cell Phone: _____